websitepipeline™

Types of Design Work

- **Branding / Identity Design**

> by client or 3rd party (not by us)

- **Template Design**

> standard (included)
> custom (by client, 3rd party, or us)

- **Content Design**

> by client, 3rd party, or us

- **Design (Layout) of Functionality Pages**

> standard (included)
> custom (by us, can work with client/3rd party)

websitepipeline™

Template "Design Tracks"

- Standard

A: Standard Design Template with Color Choices / Logo

- Custom

B: Match Existing Site
matches color, logo, general concept / layout
C: From Stock Design Catalog
D: Client Provided Design
E: Design from Scratch